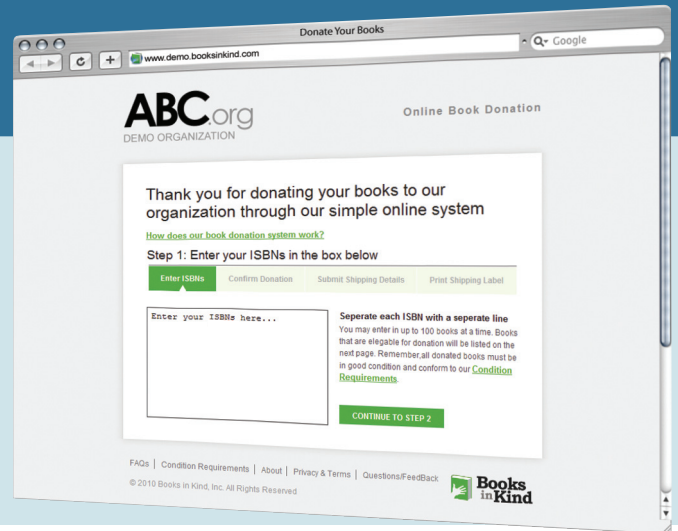




## Take book donations online without ever touching a book.

BooksinKind is a simple, web-based donation service to help your non-profit raise money through your own free book donation portal. Go to [www.BooksinKind.com](http://www.BooksinKind.com) for more info.



### Why BooksinKind is perfect for your organization:

#### It is free, simple and easy to use

Signing up with BooksinKind doesn't cost your organization anything. We collect the books directly from your supporters and send your organization a check for the value of the books.

#### It generates passive revenue for your non-profit

Donors enter the ISBNs from their used books, they mail the books using a free mailing label, and your organization receives a check for the value of the donated books. Everyone likes free checks (passive revenue).

#### It uses your organization's branding

We create a branded checkout process where your donors will see your logo on your unique url [YourOrg.booksinkind.com](http://YourOrg.booksinkind.com) throughout the checkout process.

#### It allows more people to support your organization

While not everyone can afford to write a check, most can take the time to sort through their old books and complete our quick, four-step process. No one needs to run a race, buy a product, or sell anything.

#### We help you promote your donation page

In order to let people know about your new donation option, BooksinKind provides you templates for fliers, website banners, and other graphics ready to promote your organization's donation program.

### Ideal non-profits for BooksinKind:

- Student Organizations
- Aid Organizations
- Churches
- Youth Groups
- Mission Organizations
- Civic Clubs
- Home School Associations
- Education Non-Profits

### How it works (4 simple steps)

#### Step 1: Donors go to your unique donation checkout page and submit their book ISBNs

Donors click through your website, enter books they would like to donate, and complete the checkout process (no credit card or bank information required).

#### Step 2: Books are mailed to us (not you) using a free shipping label we provide

Upon checkout, donors print a free mailing label that we provide to mail their books to our processing facility.

#### Step 3: We send your non-profit a check for the value of the donated books

We receive the books, verify their condition and immediately credit your non-profit for their value.\*

#### Step 4: Donors get a tax deduction for their gift

Donors receive a record of their in-kind donation of books to your non-profit organization.

\* Payments are made on the 15<sup>th</sup> day of the following month after books are received (\$100 minimum payout).